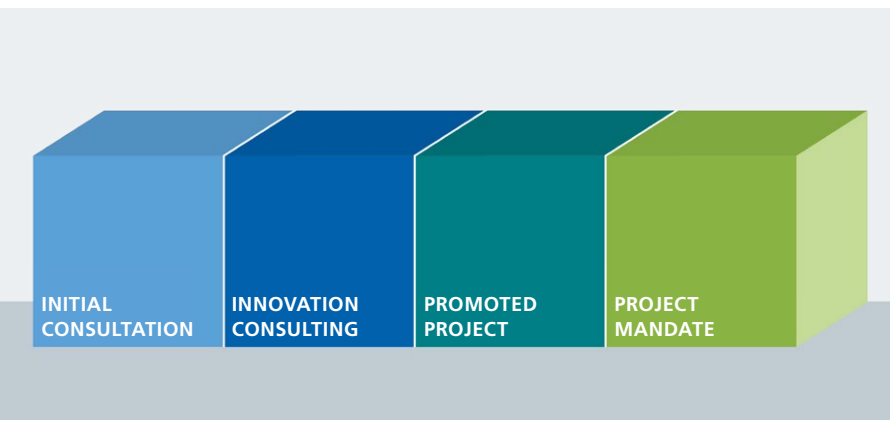


# INNOVATION CONSULTING



**Are you the manager of a SME and...**

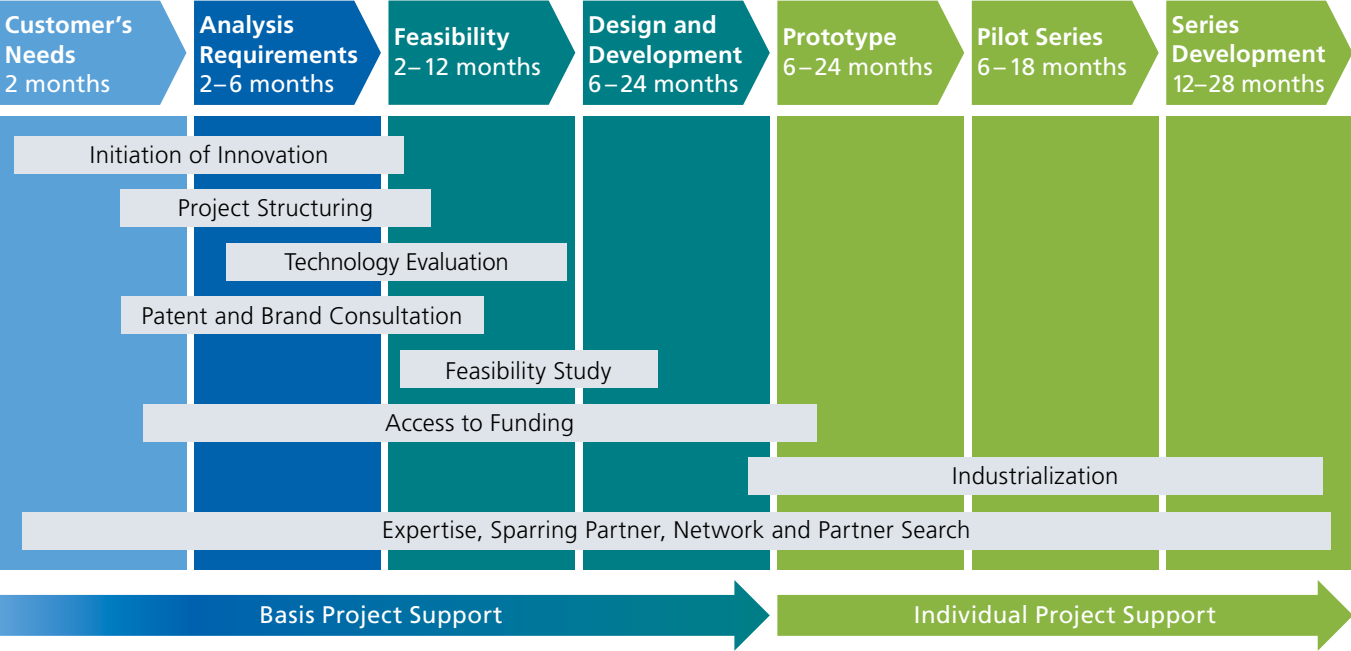
- ...want to expand your range of products and require additional technical knowledge?
- ...want to improve your product and get one step further with your business?
- ...want to benefit from digitalization?
- ...want to talk to a sparring partner about the implementation of your ideas of innovation?
- ...need grant money to realize your R&D project?
- ...have questions about intellectual property?
- ...want to benefit from the knowledge of a university?



**Then you should get in touch with us. We will show you the way to success for your innovation project.**

**Possible Project Schedule**

Based on your needs, we will structure the development and implementation of your project in a clear and transparent manner.



## Our Range of Services

Our range of services are structured on a modular basis. This guarantees you maximum flexibility.

Initial Consultation	Innovation Consultation	Promoted Project	Project Mandate
Introduction to Hightech Zentrum Aargau and support options	Clarification of the innovation projects and technological questions and preparation of a promoted project	Set-up and support of a funding project with, for example, feasibility studies and other funding tools	Processing of a fee-based project mandate with, for example, workshops, project management, IP strategies
Initial Consultation	Basic consultation package for Aargau businesses free of charge		Aargau businesses Up to 100h: 140 CHF/h From 100h: 165 CHF/h
Other Consultations	Basic consultation package for Aargau businesses 2000 CHF flat base rate		Non-Aargau businesses 165 CHF/h

## Funding for your Innovation Project

We will show you which funding options you can profit from for implementing your project.

Initial Consultation	Innovation Consultation	Promoted Project	Project Mandate		
Funding tool (Funding organisation) Financial backing per funding tool is limited	Financial contribution to HS (up to max)	Business's own contribution	Cost sharing in % of the financial contribution	Submission Deadline	Entitled companies
<b>Feasibility study</b> (Hightech Zentrum Aargau AG)	CHF 200'000	Same amount as financial contribution	10 % up to CHF 20'000 (1x) 50 % over CHF 20'000 up to CHF 120'000 75 % over CHF 120'000 up to CHF 200'000	Ongoing	Aargau
<b>Research fund Aargau</b> (Canton Aargau)	CHF 100'000	Same amount as financial contribution	None	31st March 31st August	Aargau
<b>Nano-Argovia</b> (Swiss Nanoscience Institute SNI)	CHF 150'000	None (desired)	None	30th September	North West Switzerland (with 2 SNI partners)
<b>Contribution to HTZ-preliminary study</b> (Swiss Nanoscience Institute SNI)	CHF 8'000	None	None	Ongoing	North West Switzerland (with 1 SNI partners)
<b>Innosuisse Projects</b> (government)	CHF 1 Mill.	Same amount as financial contribution	10 %	Ongoing	Switzerland
<b>Innosuisse-Innocheck</b> 1x per company (government)	CHF 15'000	None	None	Ongoing	
<b>EU-Projects</b> (EU)	> € 1 Mill.	According to tool	According to tool	According to Call (area of focus)	Switzerland (with EU partners)
<b>SME-Instrument</b> Financial contribution direct to business(EU)	Phase 1: € 50'000 Phase 2: € 2 Mill.	None	None		Switzerland

