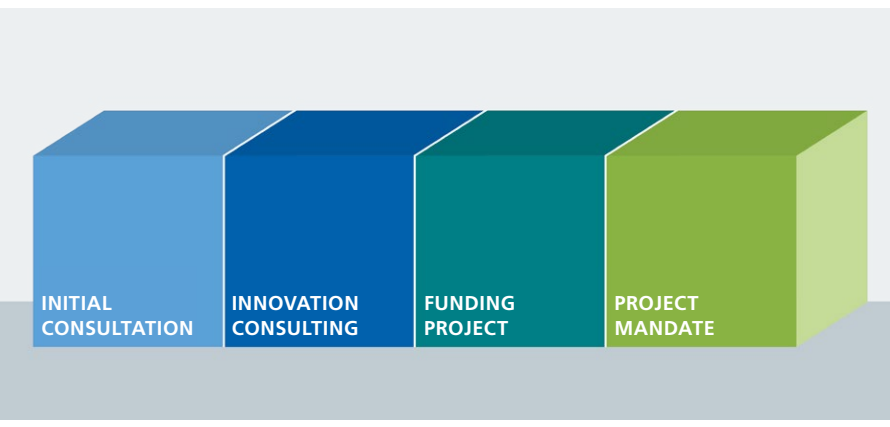


# Innovation Consulting



**Are you the manager of an SME and...**

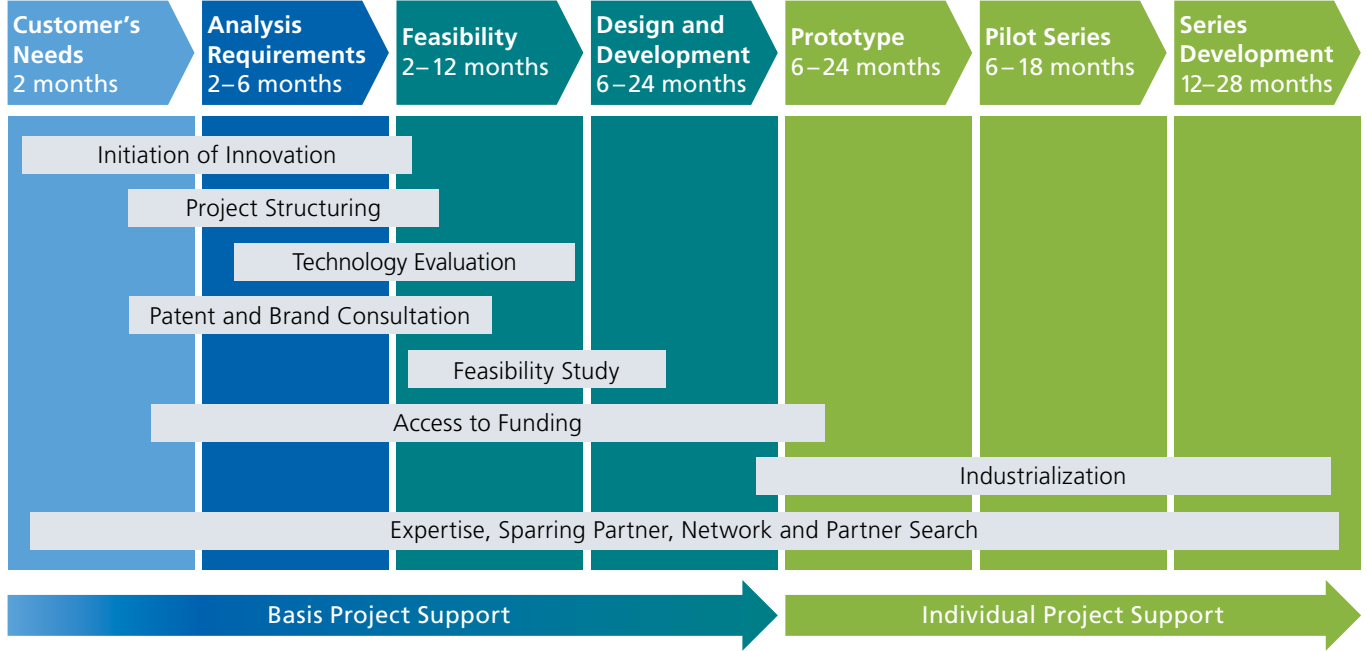
- ...want to expand the range of your products and wish to get additional technical knowledge?
- ...want to improve your product and take your business to the next level?
- ...want to benefit from digitalization?
- ...want to talk to a sparring partner about the implementation of your ideas of innovation?
- ...need grant money to realize your R&D project?
- ...have questions about intellectual property?
- ...want to benefit from the knowledge of a university?



**Then you should get in touch with us. We will show you how to make your innovation project a success**

**Possible Project Schedule**

Based on your needs, we will structure the development and implementation of your project in a clear and transparent way.



## Our Services

Our services are structured on a modular basis. This gives you the greatest possible flexibility.

| Initial Consultation  | Innovation Consultation   | Funding Project  | Project Mandate   |
|---|---|--|---|
| Introduction to Hightech Zentrum Aargau and support options | Clarification of the innovation projects and technological questions and preparation of a funding project | Set-up and support of a funding project with, for example, feasibility studies and other funding tools | Processing of a fee-based project mandate such as workshops, project management, IP strategies and more |
| Initial Topic   | Basic consultation package for Aargau businesses free of charge   |  | Aargau businesses<br>Up to 100h: 150 CHF/h<br>From 100h: 175 CHF/h                                      |
| Every other topic   | Basic consultation package for Aargau businesses 2000 CHF flat free                                       |  | Non-Aargau businesses<br>175 CHF/h  |

## Funding for your Innovation Project

We will show you which funding opportunities you can benefit from when implementing your project.

| Initial Consultation  | Innovation Consultation                          | Funding Project  | Project Mandate  |                           |   |
|---|--|--|--|---------------------------|---|
| Funding tool (Funding organisation)                               | Financial contribution to University (typically) | Business's own contribution (staff and material costs)                           | cash contribution; the company's share of cost                                       | Submission Deadline       | Entitled companies                            |
| Feasibility study (Hightech Zentrum Aargau AG)                    | CHF 20'000 to max. CHF 40'000                    | Same amount as financial contribution  | In % of the cumulated funding contribution: 10% up to CHF 20'000 50% over CHF 20'000 | Ongoing                   | Aargau  |
| SME Impulse (Hightech Zentrum Aargau AG)                          | CHF 20'000 to max. CHF 40'000                    | Same amount as financial contribution  | 10% up to CHF 20'000 50% over CHF 20'000   | Ongoing                   | Aargau  |
| Research fund Aargau (Canton Aargau)                              | CHF 70'000 to max. CHF 100'000                   | Same amount as financial contribution  | None   | 31st March 30th September | Aargau  |
| Innosuisse projects (Federation)                                  | CHF 300'000 to CHF 600'000                       | Same amount as funding contribution  | typically 5% of total project cost   | Ongoing                   | Switzerland                                   |
| Innosuisse Innoscheck every 2 years (federal)                     | max. CHF 15'000                                  | None   | None   | Ongoing                   | Switzerland                                   |
| Innosuisse start-up innovation project (SIP)                      | CHF 0  | min. 30% from total budget, Funding contribution to company max. CHF 2.5 million | None   | Ongoing                   | Switzerland                                   |
| Nano-Argovia (Swiss Nanoscience Institute SNI)                    | max. 2x CHF 150'000                              | None (desired)   | None   | 30th September            | Northwestern Switzerland (with 2 SNI partner) |
| Nano-Argovia feasibility study (Hightech Zentrum Aargau AG + SNI) | max. CHF 60'000                                  | Same amount as financial contribution  | according to separate flyer  | Ongoing                   | Aargau (with 1 SNI partner)                   |
| FoodHealth funding tool (Canton Aargau and Basel Stadt)           | max. CHF 20'000                                  | Same amount as financial contribution  | None   | Ongoing                   | Aargau and Basel Stadt                        |
| International projects (EU and others)                            | 200'000 € to > 1 million €                       | According to tool  | According to tool  | According to tool         | Switzerland (with international partnership)  |



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